



# ABOUT AMSTERDAM

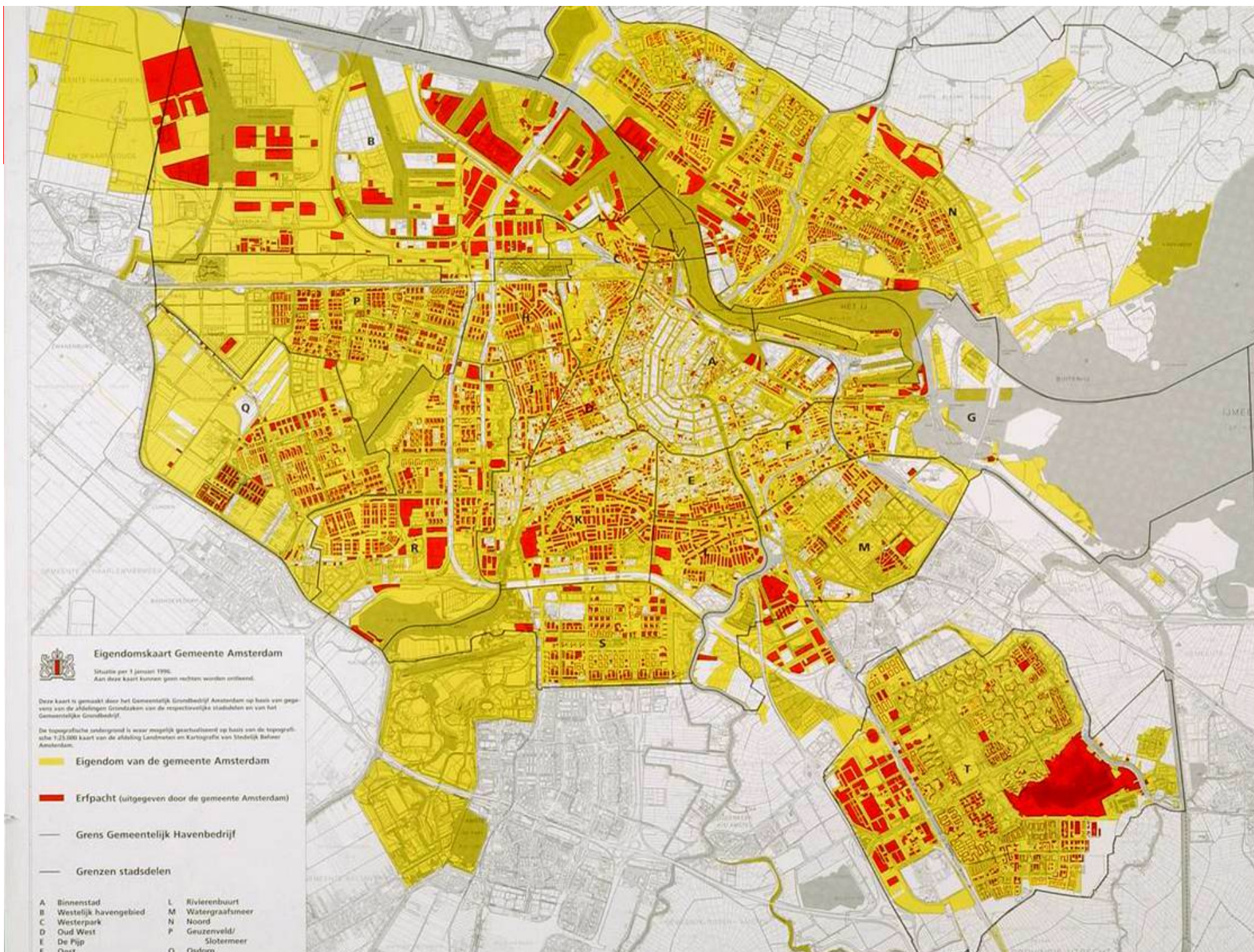


800,000 citizens - 390.000 dwellings - 220 km<sup>2</sup> - 4.500 inh/km<sup>2</sup>

Land use: 24% water / 22% residential / 12 % parks



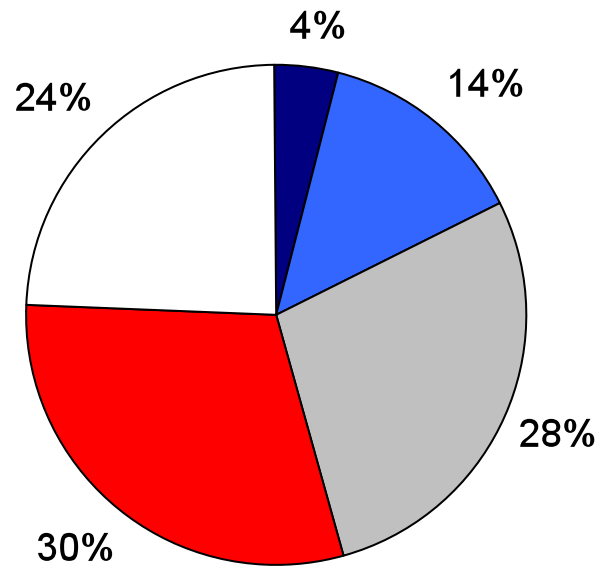
Diverse and dynamic population / Young population / Increase of newborn and families



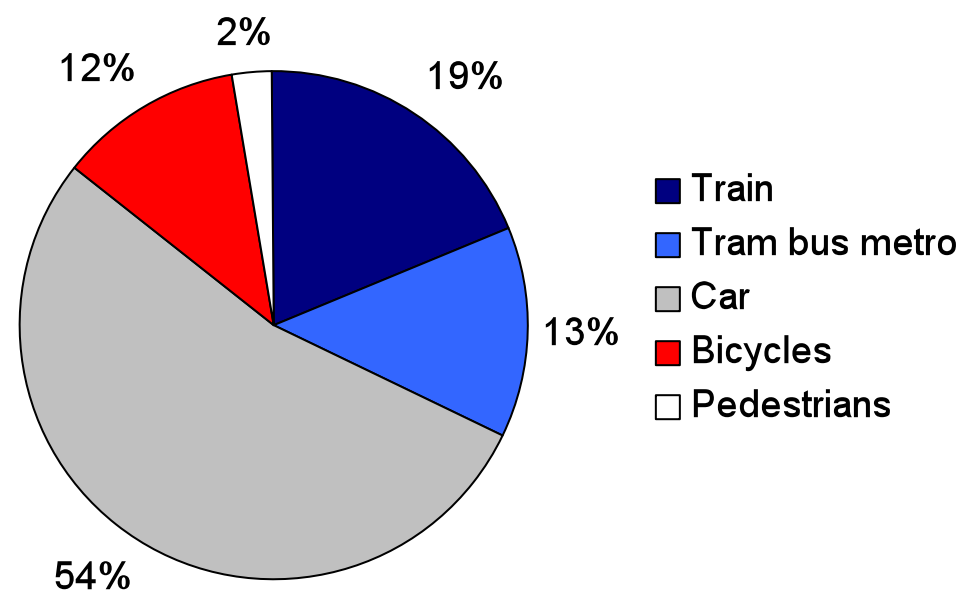


## Modal split Amsterdam

Modal Split people from Amsterdam in Number of trips



And in distance in KM



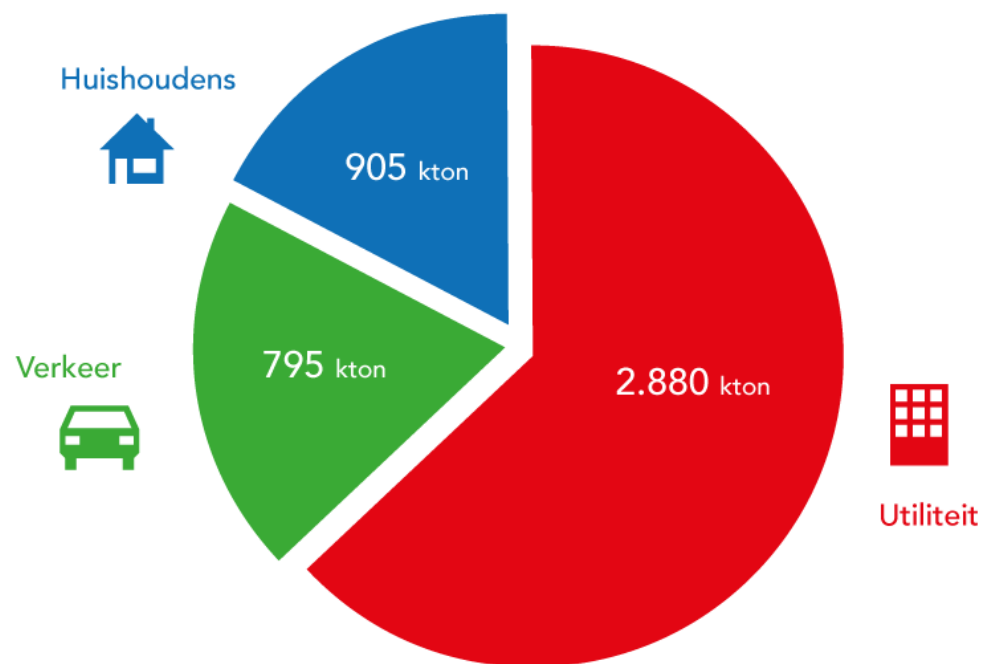
- Train
- Tram bus metro
- Car
- Bicycles
- Pedestrians



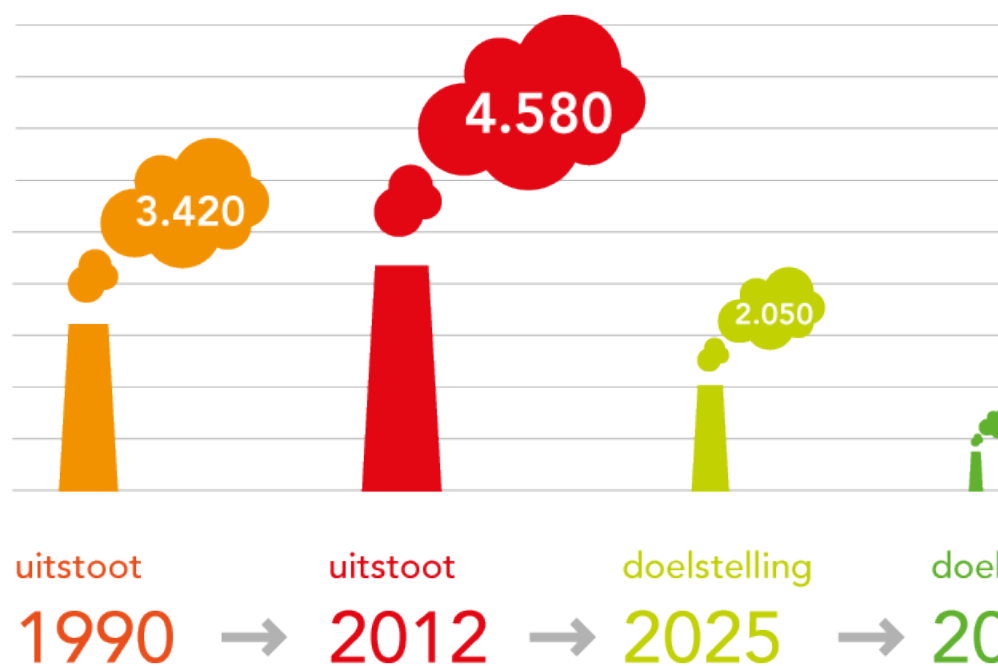
# CIRCULAR STRATEGIES



CO<sub>2</sub>-uitstoot per jaar naar sector



CO<sub>2</sub> uitstoot en doelstelling in kton per jaar





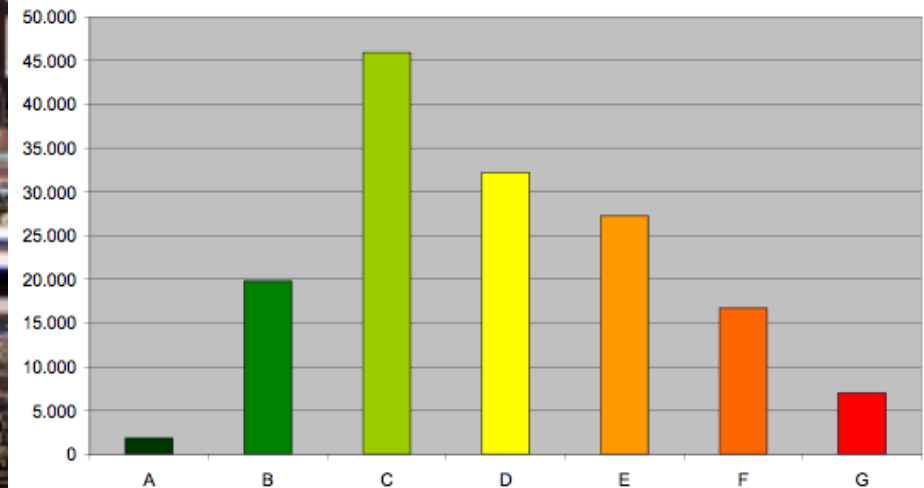
# 1. Practice what you preach





City of Amsterdam  
Climate and Energy

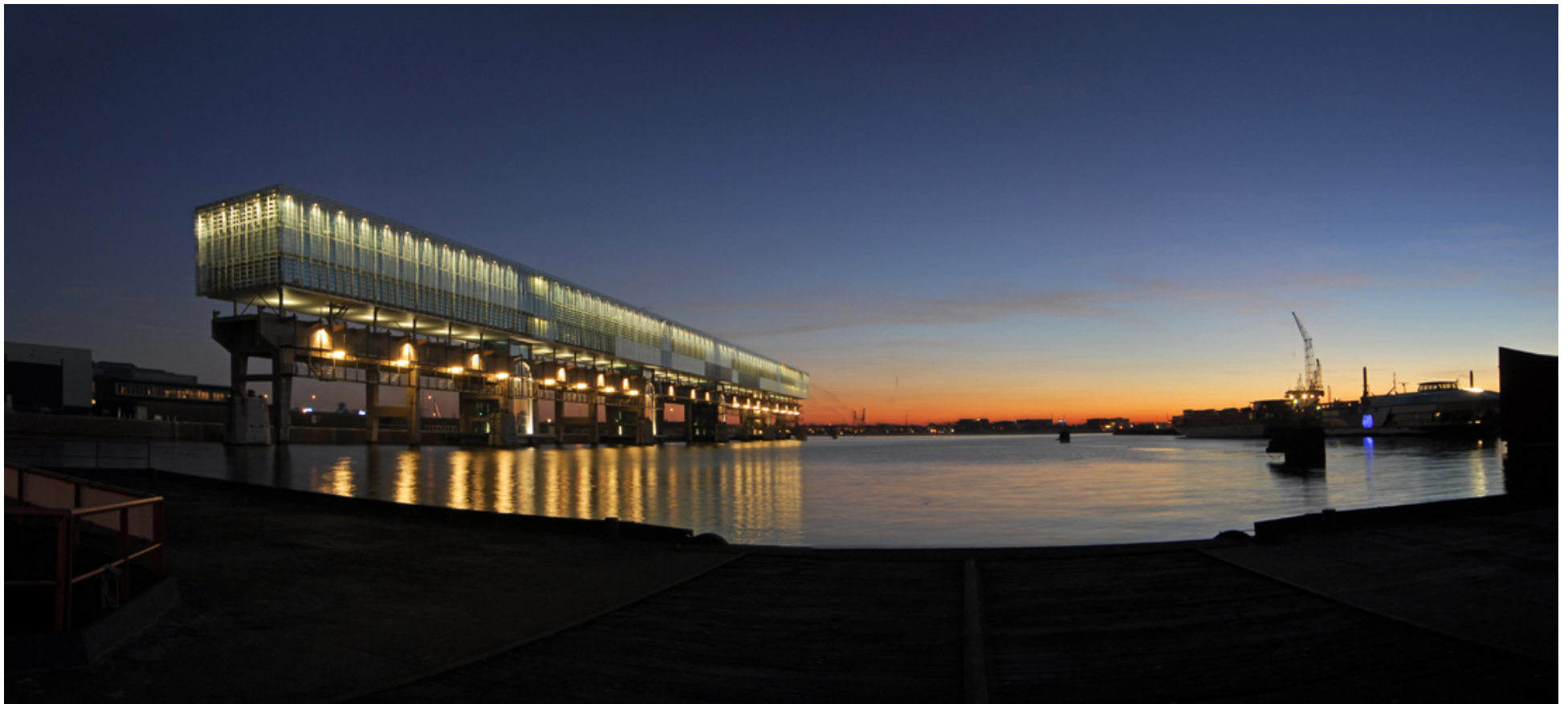
## 2. Energy efficient housing





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Climate and Energy

### 3. Energy efficient utilities sector





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Climate and Energy

## 4. Sustainable energy





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Climate and Energy

## 5. Sustainable usage heating and cooling





City of Amsterdam  
Climate and Energy

## 6. Sustainable mobility





**CREATE IMPACT**

## AIF Climate & Energy: €75 million

Financial return: €60 million

Social return: €15 million

Outsourced to  
professional fund managers

Managed within  
municipality



Investment Community



City Administration



> 7% Loans



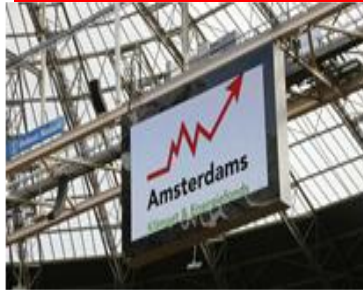
Soft Loans



Commercial projects



Social projects



Amsterdams Klimaat en  
Energiefonds



Rockstart Smart Energy  
Accelerator



Zonnepanelen op het dak  
van de Amsterdam RAI



Zon op de Praxis voor  
GWL terrein



Zonne-installatie voor  
wooncomplex Krugershof



Stroom Oostwaarts

am smart erdam  
city

am 

 kpn

AMSTERDAM  
**ArenA**

 Green IT

am smart erdam  
city

**æb**



liander  
onderdeel van alliander



amsterdam  
**water**  **net**

**NUON**

>  
**accenture**  
*High performance. Delivered.*



De Groene Grachten



City of Amsterdam

Climate and Energy



**AMSTERDAM  
ENERGIE**

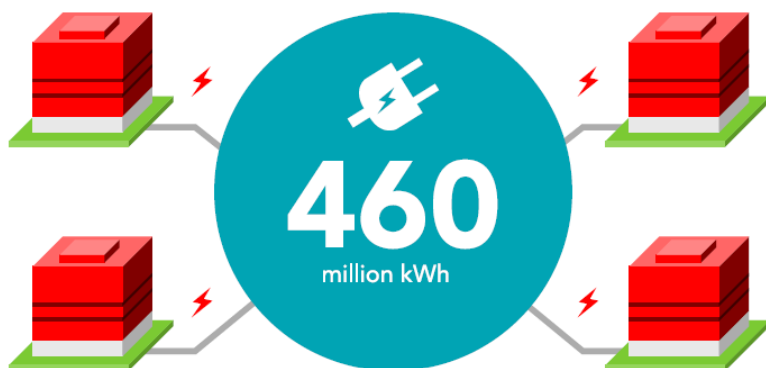


De Groene Grachten

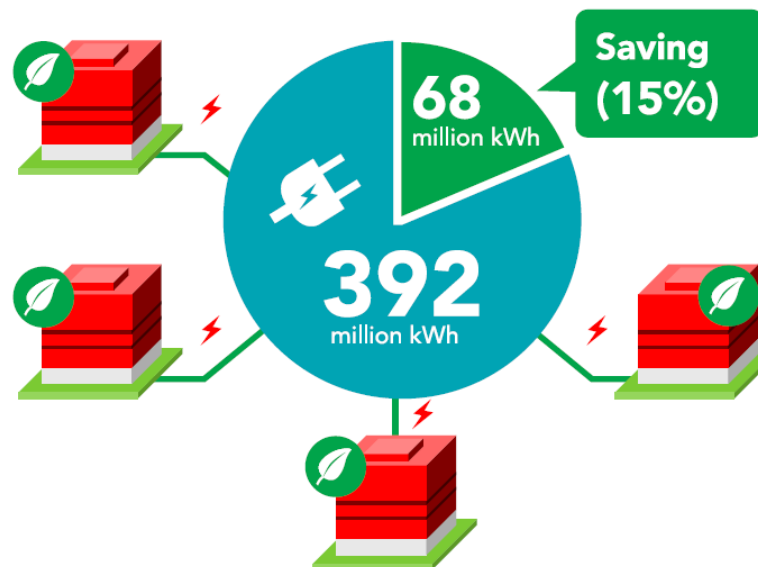
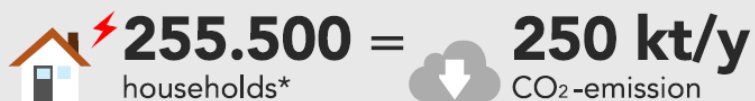


*Amsterdam Zuid maakt energie*  
**WIJ KRIJGEN KIPPEN**

***SUPERNATURAL***  
**BIOVERGISTING KOLENKITBUURT**



This equals the annual electricity consumption of



## How much is 68 million kWh of electricity?

This equals the annual electricity use of



This equals the annual yielding or production of



This equals





maps.amsterdam.nl

**apps for amsterdam**

turning local data into business